

2012-2015 Morningside Presbyterian Preschool Strategic Plan

Created April 2012



Executive Summary

- ♥ MPP continues to make tremendous progress in fulfilling its mission to provide the highest quality program that nurtures and educates children. MPP has deepened our sense of community through volunteer opportunities, family financial assistance, and increased communication. MPP has improved its facility with renovated bathrooms, and planned for future annual maintenance needs. MPP has also supported its staff through programming, more comprehensive substitute lists and other resources.
- ♥ MPP is now considering how to proceed and better the organization, keeping in mind its strongest assets of small class and school size, wonderful staff, dedicated parents, and a tight-knit community.
- ♥ The long-term strategic plan will guide the organization in the years ahead (2012-2015). This strategic plan, when complete, will identify the critical issues, desired outcomes and actions required to continue to build on the legacy of success established with the last strategic plan. It will provide a roadmap to guide the Preschool Committee, staff and families as MPP adds to and enhances its programs to improve upon the existing high level of services offered to our children.



Planning Approach

- ♥ MPP's strategic planning process was launched in January 2012 with a meeting of the Director and Preschool Committee leadership. These individuals were Sarah Tomaka, Kim Nuckols and Liz Sommerfeld.
- ♥ A series of focus groups were hosted throughout March 2012 with teachers, parents, Church members, and the Preschool Committee. At the April 2012 Preschool Committee meeting, a brainstorming session allowed the group to identify our areas of focus. Based on this session, issue statements, desired outcomes and action plans were developed.
- ♥ The final strategic plan will be presented for approval at the May 2012 Preschool Committee meeting.



Proposed MPP Mission and Vision

♥ Proposed Mission/Vision:

- Morningside Presbyterian Preschool is dedicated to providing the highest quality program that nurtures and educates children from the church, neighborhood, and Atlanta community. It is deeply involved in the mission of the church by serving God and neighbor and by welcoming all children and their families into the Preschool community.
- Our Preschool families have a variety of opportunities to volunteer for the Preschool and the Church as part of its outreach mission.
- Preschool students from diverse backgrounds are welcome and financial assistance is available to those in need.
- Our Preschool facility is up-to-date, welcoming and secure. We use indoor and outdoor space creatively and choose to use sustainable practices in maintaining our facility.
- Our staff is well-educated, dedicated and professional, while implementing teaching practices that further the mission of the Preschool. Teachers and staff are offered a variety of resources such as volunteer support, scholarship assistance for their children, and continuing education.



Proposed MPP Strategic Imperatives

♥ Proposed Strategic Imperatives:

- In the last three years, Morningside Presbyterian Preschool has maintained high enrollment, small class and school size, close interaction with the Church community, and meaningful outreach within the Atlanta community. We have developed more volunteer and social opportunities, offered financial assistance, encouraged better communication, developed fundraisers, and built community awareness. MPP has renovated classroom bathrooms, in addition to improving teacher support and resources. MPP has offered more enrichment programs and after-school activities to further benefit our children. From this progress, the Preschool Committee has established the following five strategic imperatives to drive the continued progress of the Preschool over the next three years:
 1. **Definition of Curriculum and Class Structure**
 2. **Supporting MPP Staff**
 3. **Review of Enrichment Programs**
 4. **Improvement of Facilities**
 5. **Evaluation of Volunteer Committees**

